

FOR IMMEDIATE RELEASE

Waltron Announces New Head of Asia-Pacific Operations

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Leading water quality instrument manufacturer Waltron announced today that it has recently engaged Qi Chao to spearhead its growth in the Asia-Pacific region. In his new position as Head of Asia-Pacific Operations, Mr Qi will have responsibility for sales and service for all customers and resellers in the region, with an initial focus on further growing Waltron's presence in China.

Mr Qi has significant regional experience in the water chemistry sector, including a key role as building up Swan Analytical China from 2009 to 2015. He also holds a Master's Degree in Treatment Engineering from RWTH Aachen, Germany. Waltron's President and CEO, Jon Guy, remarked, "This is a big deal for Waltron, to have such an intelligent and focused leader join our team. Chao's extensive knowledge of the industry in China will enable us to accelerate our plans for growth in the largest market in the world."

The company's strategic plan includes major investments in technology, both in terms of new product capabilities and enhancements to customer support. The company plans to open a representative office in the Suzhou area this summer, with local service and support to take care of its growing customer base.

About Waltron

Waltron Bull and Roberts, LLC, offers a wide range of industrial application instrumentation and supporting chemicals for clean water chemistry management. Founded in 1903 as a laboratory testing boiler water for ocean-going vessels, Waltron is one of the world's oldest, most experienced companies in the industry. The company now integrates a variety of technologies into a comprehensive line of electronic analyzers, supplying some of the biggest names in power generation, oil and gas, pharmaceutical, and other industries. A full range of our products can be found at www.waltron.net.

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